



Building A Future  
Without Homelessness

# HomeAid Orange County

20  
23

Media Kit



## Our Mission

Our mission is to help people experiencing or at risk of homelessness build new lives through construction, community engagement, and education.

## Our Purpose

To improve or expand housing and resources for those experiencing or at risk of homelessness and to advocate for housing as a human right.

## Our Vision

To be a vital force in creating safe and dignified housing for those who are experiencing or at risk of homelessness.

# Our Why

**5,718\***

people experience homelessness nightly in Orange County

\*2022 Orange County Point in Time Count

**55%\***

of people experiencing homelessness nightly in California are unsheltered

\*reported by CA Continuums of Care to HUD, 2020

**161,548\***

people experience homelessness nightly in California

\*reported by CA Continuums of Care to HUD, 2020

# Our Story



Founded by the Orange County Chapter of the Building Industry Association of Southern California in 1989, we leverage homebuilding industry talents and trades to build a future without homelessness.

We're a one-of-a-kind nonprofit that develops housing for other nonprofits and public entities that provide services to people experiencing or at risk of homelessness.

HomeAid's primary function is to serve as the developer, managing the construction process to completion through every phase including land acquisition, funding, exterior design, entitlements, construction, interior design, and landscaping.



**77,000**  
People Housed

HomeAid Orange County built housing projects have been called home by more than 77,000 people experiencing or at risk of homelessness in our community, since 1989.

**71**  
Housing Projects

We have constructed 71 different housing projects- ranging from emergency shelters to affordable housing- for people experiencing or at risk of homelessness since our founding. Each project is operated by either one of our 30 nonprofit service provider partners or one of our public partners.

# HomeAid-Owned Housing Projects



An expansion of our unique model, these housing projects are owned and maintained by HomeAid Orange County while our nonprofit partners provide the human services.

## Family CareCenter



Years ago our Board of Directors had an idea— why not own a HomeAid-built housing project? Our leadership recognized that the crisis of homelessness was evolving, especially for families, and in order for HomeAid to continue to be a vital force in creating safe and dignified housing, our work needed to expand. Enter, our HomeAid Family CareCenter.

We opened the doors of our HomeAid Family CareCenter in 2017. HomeAid owns the building, maintains the property, and supports the operations of the shelter through both our Essentials and Cares Programs.

## FX Residences



FX Residences will be a permanent supportive housing project, home to 16 adults that are chronically experiencing homelessness while living with a diagnosed physical or mental disability. Located in Santa Ana, FX Residences will be operated by our partner Mercy House Living Centers.

In collaboration with the City of Santa Ana, this project will help to chip away at the 2,700 units that are needed for this extremely vulnerable population.

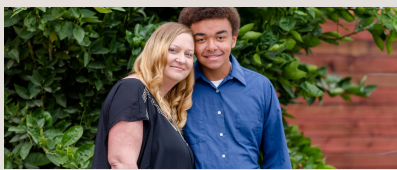
## La Veta Village



La Veta Village will be a multigenerational affordable housing community for families and seniors, comprised of three historic homes with an accessory dwelling unit added to the rear of each property.

In collaboration with the City of Orange, La Veta Village will provide affordable housing options for families and seniors that qualify as low-income.

# Campaigns & Events



## Diaper & Thanksgiving Meal Drives

Every spring, we host our annual Drive Drive: a community-based donation drive aimed at collecting diapers, wipes, and baby food for HomeAid-built housing projects and the families with babies and toddlers that call them home. Since 2008, our Diaper Drive has provided 12,011, 245 essential items (diapers, wipes, and baby food) to families with babies and toddlers that are living in HomeAid-built housing projects.

In the fall, we have our annual Thanksgiving Meal Drive. The community-based donation drive is aimed at collecting non-perishable foods for our neighbors experiencing or at risk of homelessness so that they too can have food on the table for Thanksgiving dinner. Since its inception in 2019, our Thanksgiving Meal Drive has brought in more than 40,000 pounds of food which has allowed for nearly 2,000 meal boxes to be made. These meal boxes have fed more than 6,700 people living in HomeAid-built housing projects.

## HomeAid Cares

Our HomeAid Cares Program gives volunteers the opportunity to contribute to our housing projects in a meaningful and direct way through Community CareDays and serving dinner at our Family CareCenter.

## Annual Gala

HomeAid's largest fundraising event, where we invite the community to join us in celebrating HomeAid's accomplishments and the success of many of those who have called HomeAid housing projects their home. Through this event, we raise the needed funds to support building a future without homelessness.

## Homelessness Awareness Month

November is Homelessness Awareness Month for all 19 HomeAid affiliates across America. During this time we focus on the crisis of homelessness, the difficulties that people experiencing or at risk of homelessness face, and what the community can do to help build a future without homelessness.

## Help Them Home

Each April, HomeAid is part of Help Them Home: a 24-hour, online fundraiser in Orange County fueled by the power of social media and collaboration. Help Them Home is a part of the i heart oc collaborative giving day initiative, pioneered by our partners at the Orange County Community Foundation. HomeAid was one of the pilot partners for this giving day.

# Community Impact



**2,000+**

Volunteer hours spent supporting HomeAid annually

**750,000 +**

Essential items collected and distributed among the 71 HomeAid-built housing projects through the HomeAid Essentials program

**5,000**

HomeAid CareKits and HomeKits annually given to our neighbors experiencing homelessness in Orange County

**1,587**

Beds added to the Orange County Continuum of Care since our founding in 1989

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## Contact Us

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